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TRIBECA FILM FESTIVAL® EXPERIENCE ARRIVES IN UK THROUGH TRIBECA FILM ON DEMAND

Select Festival Titles Will Be Available to Screen On Demand in 4 Million Homes Across the UK

NEW YORK – 9 April 2013 – The Tribeca Film Festival experience will now be exclusively available in homes across the UK through Tribeca Film, the distribution label of Tribeca Enterprises, which today announced its expansion to the UK and the first six films which it will distribute across multiple platforms in the region.

From 16 April, for an eight week run, UK audiences will be given direct access to watch select Festival titles on demand, both at home and on the go. The films will be available on demand in the UK via pay-per-view with Virgin Media, as well as select digital platforms including iTunes, PlayStation, and Xbox.

The initial slate of five films features selections from the 2013 Tribeca Film Festival, including *Greetings From Tim Buckley* and *Fresh Meat*, as well as favourites from previous Festival editions including *Supporting Characters*, *Rubberneck*, and *Monogamy*.

“American audiences have really enjoyed being able to participate in the Festival experience, not just in New York but from all over the country,” said Robert De Niro, co-founder, Tribeca Film Festival. “We are looking forward to bringing these films to homes across the UK.”

“We launched Tribeca Film three years ago with the goal of giving independent filmmakers a platform to reach a broader audience. Bringing these films to homes in the UK, day and date with the Festival in New York, is the natural evolution of this offering,” said Geoff Gilmore, Chief Creative Officer at Tribeca. “UK film lovers will now be able to sample the range of strong indie filmmaking you can experience at the Festival from the comfort of their own homes.”

Cindy Rose, executive director of digital entertainment at Virgin Media said, "Tribeca shares our passion for championing independent film and new talent so we're thrilled to be bringing a taste of what they have to offer to our customers. As the only UK TV partner, we're proud to be able to share some of the hottest new films never seen before in the UK with all our TV customers."

The full list of the initial titles that will be released in the UK via Virgin Media on demand and digital providers:

- *Greetings From Tim Buckley*, directed by Daniel Algrant, written by David Brendel, Emma Sheanshang and Algrant. – “Like father, like son” is a demanding expression for someone who never knew his dad. When young Jeff Buckley (Penn Badgley (‘Gossip Girl’)) is asked to participate in a tribute concert for his late musician father Tim, music opens his eyes to the artistic legacy that he is destined to follow. Rising British star Imogen Poots co-stars in this quiet and powerful tribute to those legends sustained by admiration, love and, in this case, beautiful music.
- *Fresh Meat*, directed by Danny Mulheron, written by Briar Grace-Smith – After a poorly executed escape from the police, a gang of dysfunctional criminals flees to the suburbs and gets more than it bargained for when it crash lands in the garage of an upper-class Maori family whose refined palates have developed a taste for human flesh. This action-packed horror comedy tells a

blood-spattered tale of basement butchery and shifting allegiances as these unlikely adversaries enter a deadly showdown.

- *Monogamy*, directed by Dana Adam Shapiro – Increasingly anxious about his impending marriage to Nat (Rashida Jones) and thoroughly bored with his day job as a wedding photographer, Theo (Chris Messina) establishes a hobby: he's hired by clients to clandestinely snap voyeuristic photos of them as they go about their days. Things go smoothly until a sexy exhibitionist (Meital Dohan) leads him into an all-consuming obsession. As Theo stalks her day and night, the woman's mysterious public trysts send him reeling, forcing him to confront uncomfortable truths about his sex life at home. *Monogamy* is an acutely observed portrait of a relationship on the brink, a timely tale of masculinity tested by fantasy and fear of commitment.
- *Rubberneck*, directed by Alex Karpovsky – Months after a weekend fling, Boston research scientist Paul (Alex Karpovsky, “Girls”) continues to lust after his beautiful coworker Danielle (Jamie Ray Newman), nurturing his fantasies with the occasional polite exchange at work. But once she starts dating another scientist at their lab, his infatuation quickly turns into obsession – and he finds himself unable to control his desires. A slow-burn character study-turned-psychosexual thriller, co-written by Karpovsky and Garth Donovan, *Rubberneck* is a chillingly believable story of workplace romance gone wrong.
- *Supporting Characters*, directed by Daniel Schechter – Best friends Nick (Alex Karpovsky, “Girls”) and Darryl (co-writer Tarik Lowe) are a New York film editing duo hired to salvage a botched comedy from a manic director (Kevin Corrigan, Pineapple Express) gone AWOL. But what starts as a simple job quickly sends their relationships – with their significant others and each other – reeling. Amidst trouble with his fiancée (Sophia Takal, V/H/S), Nick finds himself falling for the film's flirtatious ingénue (Arielle Kebbel, “90210”); Darryl, meanwhile, struggles to focus on his editing work in between fights with his tempestuous girlfriend (Melonie Diaz, Be Kind Rewind). With real humor and heart, *Supporting Characters* offers a sharp, knowing take on life and love in the big city.

About the Tribeca Film Festival:

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking centre. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal and Craig Hatkoff in 2001 following the attacks on the World Trade Center, to spur the economic and cultural revitalisation of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,400 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 40 million attendees and has generated an estimated \$750 million in economic activity for New York City.

About Tribeca Film

Tribeca Film is a comprehensive distribution label dedicated to acquiring and marketing independent films across multiple platforms, including video-on-demand, theatrical, digital, home video and television. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see.

Current and upcoming Tribeca Film releases include the critically acclaimed and Academy Award® nominated *War Witch*; Bob Byington's *Somebody Up There Likes Me*, produced by and starring Nick Offerman; *Greetings From Tim Buckley* starring Penn Badgley; and the documentary *How to Make Money Selling Drugs*.

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For further information on the UK launch of The Tribeca Film Festival Experience, please contact:

Olivia Read: 020 7932 9800 / TribecaFilmUK@ddapr.com

For further information on *Greetings From Tim Buckley*, *Fresh Meat*, *Monogamy*, *Rubberneck*, *Supporting Characters* or *The Wild and Wonderful Whites of West Virginia* please contact:

Jane Bennett: 020 7932 9834 / jane.bennett@ddapr.com

Teresa Kowalski: 020 7932 9832 / teresa.kowalski@ddapr.com

For information relating to this year's Tribeca Film Festival, please contact:

Tammie Rosen (Tribeca Enterprises): 001 212 941 2003 / trosen@tribecaenterprises.com

Tahra Grant (Rubenstein Communications): 001 212 843 9213 / tgrant@rubenstein.com

Anna Dinces (Rubenstein Communications): 001 212 843 9253 / adinces@rubenstein.com