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## JENNIFER LOPEZ DOCUMENTARY FILM "HALFTIME" TO WORLD PREMIERE AT OPENING NIGHT OF TRIBECA FESTIVAL 2022 WITH AN UNFORGETTABLE HOMETOWN CELEBRATION

THE NETFLIX FILM KICKS OFF THE 12-DAY ENTERTAINMENT FESTIVAL — CELEBRATING MOVIES, MUSIC, TV, GAMING, PODCASTS, EMERGING CONTENT, AND MORE — ON JUNE 8 IN NEW YORK CITY



NEW YORK, NY – (April 13, 2022) –The 2022 <u>Tribeca Festival</u><sup>™</sup> will kick off on Wednesday, June 8 with the world premiere of "HALFTIME," a new Netflix documentary film by director and Tribeca Alum Amanda Micheli that follows global superstar Jennifer Lopez, as she reflects on her milestones and evolution as an artist, and navigates the second half of her career continuing to entertain, empower, and inspire. Tribeca will host the film's premiere at the United Palace in Washington Heights in upper Manhattan, a stone's throw away from her beloved Bronx, before it debuts on Netflix on June 14.

**"HALFTIME"** offers an intimate peek behind the curtain revealing the grit and determination that makes Jennifer Lopez the icon she is, from her performances onscreen and on stages around the world, to her Super Bowl Halftime show, to the recent Presidential inauguration. The documentary focuses on an international superstar who has inspired people for decades with her perseverance, creative brilliance,

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and cultural contributions. And it's only the beginning. **"HALFTIME"** serves as the kickoff to the second half of Lopez's life, as she lays bare her evolution as a Latina, a mother, and an artist, taking agency in her career and using her voice for a greater purpose.

"It's an honor to be selected for the opening night of Tribeca, and so fitting to be celebrating this critical milestone in Jennifer's life and career just miles from where she grew up! To have the opportunity to share this film on the big screen with a New York audience is a dream come true," says director and Tribeca Festival Alum Amanda Micheli.

Tribeca Festival 2022 will bring together diverse audiences via a curated lineup of one-of-a-kind events and experiences. Film premieres, live concerts, performances, talks, and demonstrations will take place throughout New York City at some of the world's most iconic venues including the Beacon Theater, the United Palace, Pier 57, Spring Studios, BMCC Tribeca Performing Arts Center, SVA Theatre, Village East by Angelika, Cinépolis Chelsea, Waterfront Plaza at Brookfield Place, and Battery Park City.

"The Tribeca Festival has always been an activist festival — a celebration of entertainment and innovation in the midst of remarkable challenges. We're thrilled to open with 'HALFTIME,' an inspirational documentary that spotlights Jennifer Lopez's activism through her iconic Super Bowl halftime show," says Tribeca Festival Co-Founder and Tribeca Enterprises CEO Jane Rosenthal. "Tribeca is proud to feature a wide selection of diverse programming that reflects our commitment to equity and inclusion, and we're eager to premiere this beautiful exploration of JLo's Latina culture and heritage at the United Palace, just blocks away from the Bronx."

"Powerful storytelling — whether in music, film, or games — encourages us to fight for universal values that bind humanity together. 'HALFTIME,' featuring Jennifer Lopez, reminds us of that," **says Tribeca Festival Co-Founder Robert De Niro.** "The Tribeca Festival is eager to bring audiences from all over the world together to honor the importance of purpose-driven creative expression."

The Tribeca Festival is curated by Festival Director and VP of Programming Cara Cusumano, Artistic Director Frédéric Boyer; VP of Filmmaker Relations & Shorts Programming Sharon Badal and Head Shorts Programmer Ben Thompson; Senior Programmers Liza Domnitz and Lucy Mukerjee; Programmers José F. Rodriguez and Karen McMullen; VP of Games and Immersive Casey Baltes and Immersive Curator Ana Brzezinska; Curator of Audio Storytelling Davy Gardner; Music Programmer Vincent Cassous; and program advisor Paula Weinstein, along with a team of associate programmers.

Media interested in covering the festival may submit a <u>press credential application</u> on Tribeca's press site. The deadline to apply is **Friday, May 6, 2022**.

For updates on the complete list of programming for the 2022 Tribeca Festival in the coming weeks, follow @Tribeca on <u>Twitter</u>, <u>Instagram</u>, <u>Facebook</u>, <u>YouTube</u>, and <u>LinkedIn</u> or visit <u>tribecafilm.com/festival</u> and sign up for the official Tribeca <u>newsletter</u>.

Tribeca is proud to partner with City National Bank, the official bank of the Festival.



### About the Tribeca Festival

The Tribeca Festival brings artists and diverse audiences together to celebrate storytelling in all its forms, including film, TV, VR, gaming, music, and online work. With strong roots in independent film, Tribeca is a platform for creative expression and immersive entertainment. Tribeca champions emerging and established voices; discovers award-winning filmmakers and creators; curates innovative experiences; and introduces new technology and ideas through premieres, exhibitions, talks, and live performances.

The Festival was founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001 to spur the economic and cultural revitalization of lower Manhattan following the attacks on the World Trade Center. Tribeca will celebrate its 21<sup>st</sup> year from June 8–19, 2022.

In 2019, James Murdoch's Lupa Systems, a private investment company with locations in New York and Mumbai, bought a majority stake in Tribeca Enterprises, bringing together Rosenthal, De Niro, and Murdoch to grow the enterprise.

### About the 2022 Tribeca Festival Partners

The 2022 Tribeca Festival is supported by our corporate partners: AT&T, Audible, Bayer's One a Day, Bloomberg Philanthropies, CHANEL, City National Bank, Diageo, DoorDash, Indeed, Meta, NYC Mayor's Office of Media and Entertainment, and Spring Studios New York.

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